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### **MaxorPlus to Offer Pharmacy Trend Guarantee**

Today, MaxorPlus introduced its Trend Guarantee solution, a proprietary cost containment model aimed at reining in escalating drug costs for Pharmacy Benefit Management (PBM) clients. This solution combines innovative member engagement strategies with industry-leading analytics and clinical programs to deliver guaranteed results on clients' per member per month (PMPM) drug spend.

The company's member engagement strategies include its GuidedValue™ member experience – a mobile device interaction experience aimed at eliminating health literacy barriers by actively navigating patients to make better drug choices.

MaxorPlus' analytics and clinical programs include the Maxor Clinical Analysis Tool (MCAT) - a 65-point clinical inspection on pharmacy claims - and a configurable set of clinical programs that address savings opportunities identified in the MCAT.

Combined, these capabilities enable MaxorPlus to deliver a comprehensive solution that creates a better member experience, lowers costs, improves outcomes, and guarantees financial results.

"MaxorPlus is dedicated to developing new solutions that reduce unnecessary pharmacy costs for our clients. We are excited to launch a solution that combines our competitive pricing, robust analytics, member engagement tools, and clinical strategies to better manage our clients' healthcare dollars," said Mike Ellis, RPh, CEO, Maxor National Pharmacy Services (Maxor).

"The member engagement platform, combined with advanced analytics and clinical expertise, vastly improves members' abilities to navigate their pharmacy benefit, understand opportunities that will lower out-of-pocket expenses, and improve their health," said Michael Einodshofer, RPh, MBA, Chief Innovation Officer, Maxor.

Plan sponsors interested in MaxorPlus' Trend Guarantee solution can visit [www.ABetterPBM.com](http://www.ABetterPBM.com) to learn more.

#### **About Maxor**

Maxor is a market-leading Pharmacy Benefit Manager that offers innovative clinical management, analytics, and member engagement strategies to help clients optimize pharmacy spend and health outcomes. Maxor's PBM platform is complemented by Maxor Pharmacy Management & Consulting Services, a provider of outpatient pharmacy management solutions, and Maxor Specialty, a clinically-driven specialty pharmacy focused on rare and orphan diseases. These capabilities allow Maxor to offer customized solutions to diverse market segments including hospitals and health centers, employers, labor groups, and public entities.

*Questions may be directed to Eric Wan, Chief Commercial Officer - [ewan@maxor.com](mailto:ewan@maxor.com).*