

Specialty Pipeline Trends PART 1 OF 3

Understanding the Specialty Pipeline for Emerging Business Models

WEBINAR SERIES

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MEET OUR SPEAKERS



Jessie Heaton, PharmD, MBA, CSP is the Vice President of Specialty and Infusion for Maxor Specialty Pharmacy. He earned his Doctor of Pharmacy degree from Texas Tech University Health Sciences Center. With over 20 years of experience, as well as being a registered pharmacist in 19 states, Jessie is a well versed industry expert with extensive knowledge of accreditation and regulatory requirements for clinical specialty/infusion pharmacy services. He also has detailed knowledge of specialty pharmacy operations, specialty pipeline products and manufacturer requirements needed to obtain access to those products and build centers of excellence around rare and orphan diseases. As a leader at Maxor he encourages his team to follow the motto of "putting our patients at the center of all that we do" to ensure those they serve daily receive excellent care within the centers of excellence he has worked tirelessly to create over his past 13 years with the company.



Sarah Richards, PharmD, CSP currently resides in Pittsburgh, Pennsylvania and serves as the Director of Clinical Programs for Maxor Specialty Pharmacy. Having spent 8 years as a pharmacy manager for Walgreens retail, Sarah transitioned to specialty pharmacy in 2013, where she held roles in specialty pharmacy operations as well as corporate strategy and innovation at AllianceRx Walgreens Prime. Sarah accepted a position with Maxor in 2019, and joined the specialty leadership team in February of this year. Her motto is, "Always have a passion for positive change", and hopes to bring that to life in the world of patient care and customer service models at Maxor.



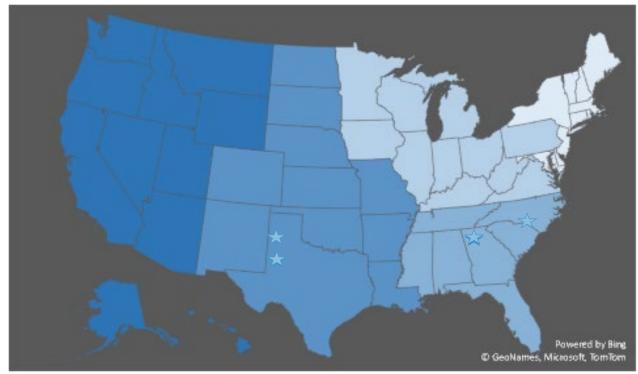


AGENDA

- Review the current specialty drug and pipeline landscape
- Highlight key pipeline and market trends
- Discuss impact to business drivers from a payer and specialty pharmacy perspective
- Demonstrate how pipeline drives strategy and innovation

NATIONAL REACH AND OPERATIONAL REDUNDANCY

4 Specialty Pharmacy Locations on a Shared Platform



Shading represents Case Manager territories



Serving patients in all 50 states

Pharmacists and case managers available: 24/7/365

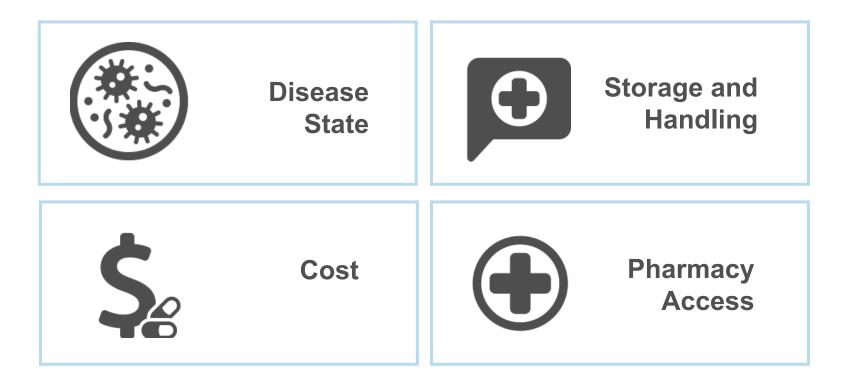
Operating hours: 8AM – 8 PM ET Daily



WHAT IS SPECIALTY?

There are many ways a drug can be considered a **specialty drug** by an organization. Specialty drugs are not defined by one standard list of criteria.

The Clinical team at Maxor Specialty takes any one of the following into consideration when determining if a drug qualifies as a **specialty drug**...





CURRENT SPECIALTY DRUG LANDSCAPE



By the mid-1990s, there were fewer than 30 specialty drugs on the market vs over 900 today



DRUGS IN CLINICAL DEVELOPMENT

Lead indication only



The report provided is for informational purposes only. This information should not be solely relied upon for formulary decision-making purposes and is subject to change. www.maxorplus.com



KEY SPECIALTY PIPELINE AND MARKET TRENDS

- Continued drug development in the Orphan/Rare disease space
- Development of Disease-modifying, or Curative Infusion Therapies
- Increasing number of Specialty Generics and Biosimilars

Are these trends Good, Bad or Neutral?





THE ELUSIVENESS OF SPECIALTY DRUGS

From a business perspective

Payers

- What pipeline drugs will be the most disruptive to spend?
- What pipeline drugs will allow for strategy to decrease or off-set drug spend?
 - How to avoid increasing premiums?
 - How to show value from high-cost therapies?

Specialty Pharmacies

- What pipeline drugs and relationships will drive revenue?
- What pipeline drugs will decrease market share of revenue-generating products?



EVALUATING THE DRUG PIPELINE

Where to start

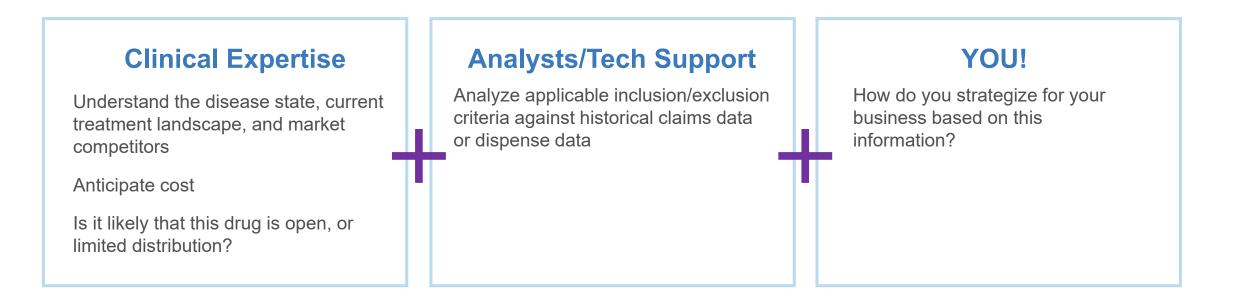
Industry experts are valued partners for downstream users!

Evaluate key drug-**Published pipeline** Research specific metrics reports Subscription services: Will this drug be specialty? Information is volatile and subject BioMedTracker, Datamonitor, IPD to change Who is the target audience? Analytics "You get what you give." Can be Perspective is important! very valuable if you know how to Pharma relationships What is the probability that this drug use them for your business will come to market within the Public press releases and analyst commentary specified timeframe? (confidence of approval)



WHAT'S NEXT

How to anticipate potential utilization and/or shift in drug mix



Bottom line

Good, Bad or Neutral is at the drug level, and may be different depending on your business unit.

KEY TRENDS

Rare/Orphan Disease and Infusion Therapies

By definition, affects a very small patient population

• A disease defined as rare when it affects fewer than 1 in 2,000 people

Ultra-high cost therapies to treat rare disease

- On average, costs about \$150,000 per patient per year
- First gene therapy approved, Luxturna, cost \$425,000 per eye

In the pipeline

• Epidermolysis Bulosa, Myathenia Gravis, Cystic Fibrosis, Sickle Cell Anemia, Hemophilia

Orphan/rare drugs typically prefer limited- or exclusive- specialty pharmacy network agreements

Infusion therapies (non-self administered) introduce an added layer of consideration for the business

• Consider impact to pharmacy vs medical drug spend

Expected to account for 22% of all prescription drug sales by 2024



RARE/ORPHAN DISEASE THERAPIES

Hemophilia

Industry experts will tell you to pay attention to these drugs...

Roctavian (valrox)

- Viral gene therapy by BioMarin
- Infusion therapy for the prevention of bleeding episodes in hemophilia A
- Est. approval date: H2 2022

| Medical Need | Potential first-to-market gene tx for hemophilia Administered as a single IV dose Curative alternative | Will displace standard of care |
|------------------------------|---|-----------------------------------|
| Efficacy | Almost entirely eliminates need for factor VIII infusions Patients can reach therapeutic levels within 2 weeks Durable, long-term response shown through year 3 | Curative |
| Safety | Favorable safety profile No participants developed inhibitors to factor VIII No participants developed thrombotic events | No major side effects |
| Target Patient Population | | |
| Cost | Current gene therapies upwards of \$1-2 mill May demonstrate lower overall treatment costs compared to prophylactic factor VIII | |



ValRox: GOOD, BAD OR NEUTRAL FOR YOUR BUSINESS?

Payers

How likely are you to have a patient on this drug?

- Diagnosis code(s)
 - Hemophilia
- Evaluate utilization of market competitors
 - Claims for replacement clotting factors (prophylactic therapies)

- Including, but not limited to: Advate, Alphanate, Eloctate, Humate-P, Jivi, Kovaltry, Nuwig, Hemlibra
- Demographics
 Age over 18 (per clinical trials)
 Utilizers with ER visits, hospital stays

Specialty Pharmacy

Will this drug be limited- or open- access?

- Manufacturer product portfolio may provide clues
- Limited distribution, via specialty pharmacy channel:
 - Palynziq, Brineura, Vimizim, Kuvan, Naglazyme, Aldurazyme, Firdapse

Can we support this drug in Specialty Pharmacy Operations?

- What storage and handling requirements?
- What additional services, or supplies, are needed?
- Does the manufacturer require enhanced reporting or dedicated resources?

Both

How will drug mix and spend shift?

- Evaluate utilization of market competitors
- Including, but not limited to: Advate, Alphanate, Eloctate, Humate-P, Jivi, Kovaltry, Nuwig, Hemlibra
- Consider shift in pharmacy vs medical benefit

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CLINICAL PIPELINE SPOTLIGHT

Achondroplasia

Vosoritide [BioMarin]

- Granted Orphan designation
- If approved, will likely be the first-to-market treatment for children with achondroplasia, a form of short-limbed dwarfism
- Given once-daily via subq injection
- Potential to change the standard of care, and significantly increase drug spend for this patient population
- Regulatory decision anticipated November 20, 2021

Diabetes

Tirzepatide [Eli Lilly]

- Peptide that is a GLP-1/GIP co-agonist
- Currently in Phase III trials for both treatment of T2DM and Obesity
- Given as a weekly subcutaneous injection
- Would be a new MOA combo in the T2DM space
 - Compete against existing GLP-1 agonists
- Drug could be targeted toward higher risk patients as it may have more A1C efficacy than GLP-1 alone and greater weight loss

Epidermolysis Bullosa

Filsuvez [Amryt Pharma]

- Granted Fast Track, Orphan and Rare Disease designations
- Potential to be first-to-market, but may face near-term competition from 3 late-phase gene therapies: FCX-007, beremagene geperpavec, and EB-101
- Topical route of administration
- Potential to address a severe unmet medical need, and change the standard of care
- Regulatory decision anticipated November 30, 2021

Covid-19

Molnupiravir [Merck]

- Oral nucleoside analog antiviral
 - Works to inhibit RNA virus replication
- Shows consistent efficacy across Gamma, Delta, and Mu variants
- Used in non-hospitalized, mild to moderate Covid-19
 - Would move treatment from inpatient to outpatient (medical to pharmacy spend)
- Studies show 50% decrease risk of hospitalization or death vs placebo
- Merck applied for EUA on October 11, 2021



KEY TRENDS: SPECIALTY GENERICS AND BIOSIMILARS



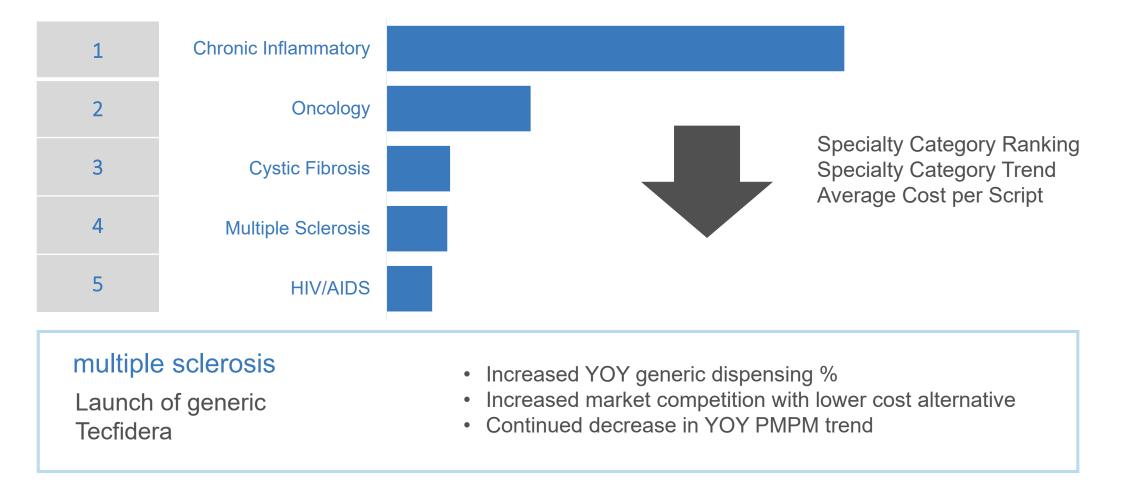
Criteria to predict or anticipate potential utilization and/or shift in drug mix

- High probability of *launch* (vs approval)
- 2+ generic Day 1 entrants will drive a more aggressive decrease in price
- Network access of generic vs brand
- Utilization of brand reference product



GENERICS AND BIOSIMILARS: GOOD, BAD, OR NEUTRAL? PAYER PERSPECTIVE

Specialty Category Ranking





GENERICS AND BIOSIMILARS: GOOD, BAD, OR NEUTRAL? PHARMACY PERSPECTIVE

The SP business cannot be sustained on multisource generics.

| Earliest Possible Launch | Earliest Launch Probability | Day 1 Entrants | Generic Name | Brand Name | Distribution | Indication | SP Impact |
|--------------------------------|--------------------------------|-------------------|--------------|--------------------------------|--------------------|------------|---|
| TBD | 80% | 5+ | Everolimus | Afinitor (10 mg) | Open | Oncology | Bad – rate deflation |
| 03/2022 | 70% | 1 | Lenalidomide | Revlimid (5, 10, 15, 25 mg) | LTD (no access) | Oncology | Neutral – Assuming strict REMS drives LD network |
| 07/13/2022 | 70% | 5+ | Gefitinib | Iressa | LTD (no access) | Oncology | Good – Opp'y to capture open network claims |

WHAT EXCITES US MOST ABOUT THE PIPELINE

The patient perspective!

Robust drug pipeline drives <u>innovation</u>
Much of the future pipeline is not addressable

- for legacy models,
- AND traditional business models will not work.

STAY TUNED! COMING IN 2022!

Part 2: Clinical Innovation and Patient Care Part 3: Managing Specialty Drug Spend for Rare/Orphan Diseases



Improving outcomes every day



THANK YOU!

Please enter your questions in the Q/A box.

The recording of this presentation will available on maxor.com/news within 48 hours.

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