

Maxor⁺[®]

PHARMACY BENEFIT MANAGEMENT SERVICES

CELL AND GENE THERAPY



As the field of cell and gene therapy advances, new opportunities will emerge for healthcare stakeholders, including payers, providers, and patients. These include:

EXPANDING the indications and patient populations that can benefit from cell and gene therapies, such as oncology, hematology, ophthalmology, dermatology, and rare diseases.

DEVELOPING novel delivery methods and platforms that can improve the safety, efficacy, and accessibility of cell and gene therapies, such as viral vectors, non-viral vectors, gene editing, and ex vivo and in vivo approaches.

ENHANCING the value proposition and affordability of cell and gene therapies by demonstrating long-term outcomes, reducing costs, and implementing innovative payment models that align incentives and share risks.



Cell and gene therapy is a rapidly evolving and promising field with the potential to revolutionize healthcare and improve the lives of millions of patients. Stay tuned for more insights on how cell and gene therapy is reshaping the future of medicine.

MaxorPlus Solutions

MaxorPlus takes a four-pronged approach to bring affordability to gene therapy. We combine rebate management, risk financing solutions, utilization management, and our Care Improvement Program Plus analytics to offer a complete package for high-cost therapies.



REBATE MANAGEMENT

Rebate management consists of two solutions: one is centered on parity positioning of products, which is a preferred approach that provides a balance of choice while maximizing savings, and one is a different approach that includes both value-based arrangements and base savings. This program strengthens clients' financial performance by providing strategies for medically-administered medications. This allows our clients to get a complete view of medical and pharmacy spend through rebate administration.



RISK FINANCING SOLUTIONS

Our PayRx™ partnership helps clients avoid drastic reimbursement spikes and close gaps in coverage from traditional stop-loss insurance with unique solutions that include customizable predictive risk/cost analytics for high-cost therapies. Warranty protection includes up to a 50% refund of subscription fees based on utilization.



UTILIZATION MANAGEMENT

MaxorPlus requires prior authorization for all specialty medications. This process was developed to ensure clinically appropriate, safe, and cost-effective drug therapy to promote optimal quality of care. Prior authorizations have multi-level review processes with a special focus on cost-effectiveness, dosing optimization, and clinical appropriateness.



CARE IMPROVEMENT PROGRAM PLUS

Our unique approach to member health outcomes allows our predictive analytics models to combine pharmacy data, Social Determinants of Health (SDoH), and medical data to provide a holistic 360 degree view of each member. With high-cost claims, our clinicians improve member outcomes and decrease costs by improving adherence, resolving gaps in care, and eliminating wasteful drug spend.

